



Ben De Vleeschauwer

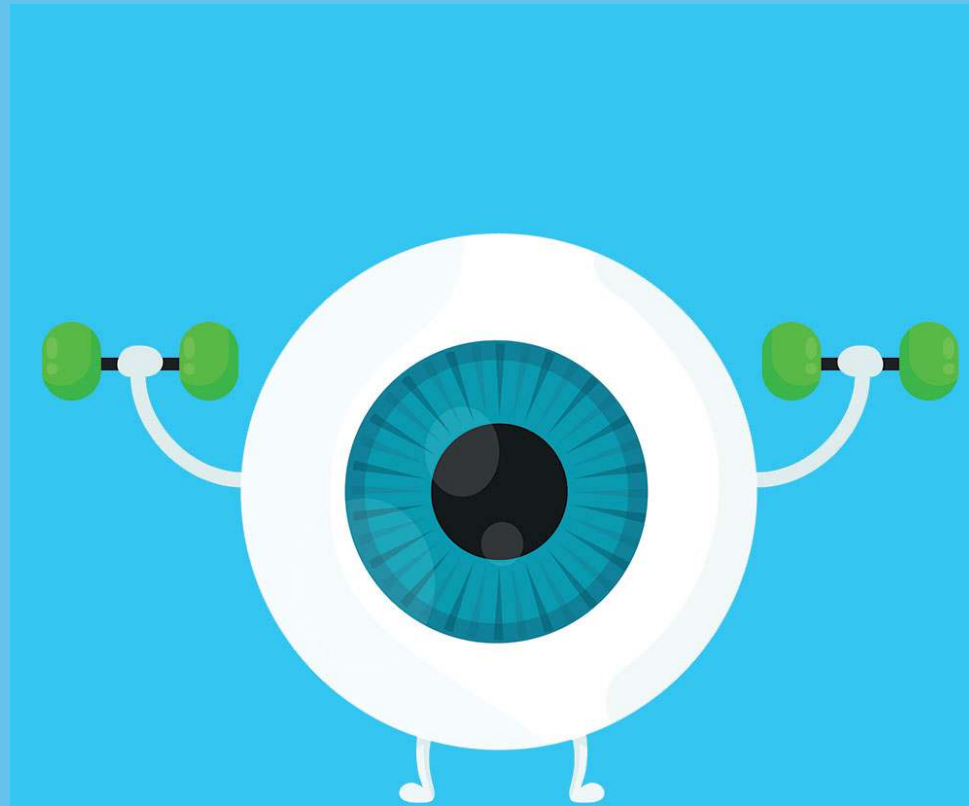
# HOW TO MAKE AN ONLINE BOOTCAMP SUPER FUN AND EXCITING



[globalbuild.org](https://globalbuild.org)

**WELCOME!**

**To everybody who made it here :)**



**Today we will do eyeball yoga!**





◀◀ REWIND



Peter  
Age: 32

Bosch  
Job: Field worker  
8am - 6pm



Problem: Wants to buy local / healthy but:  
→ convenience to buy fast-food  
→ want to save time  
→ don't know where to buy

I like tech stuff

I'd like to eat healthy

relationship status: single  
place: Stuttgart-Vaihingen  
mobility: Car, "S-Bahn", Train

income: 2.500€

hobbies: running, gym, netflix, hiking, cycling, traveling

interests: technology, nature

I'm environmentally friendly

I don't have time!

INNOVATIVE SELF-  
DEFENSE TOOL FOR  
WOMEN

15



HEAD UP



LET'S TALK ABOUT IT.



...ing  
are is  
h. ●



Schule der Medien

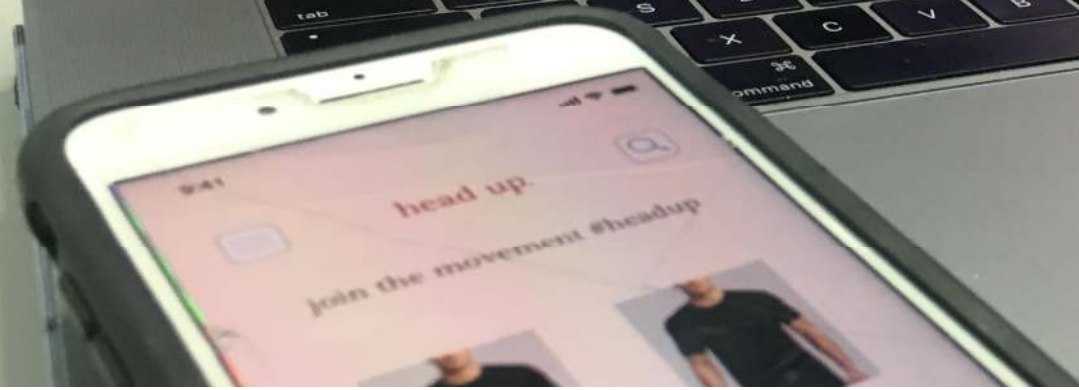
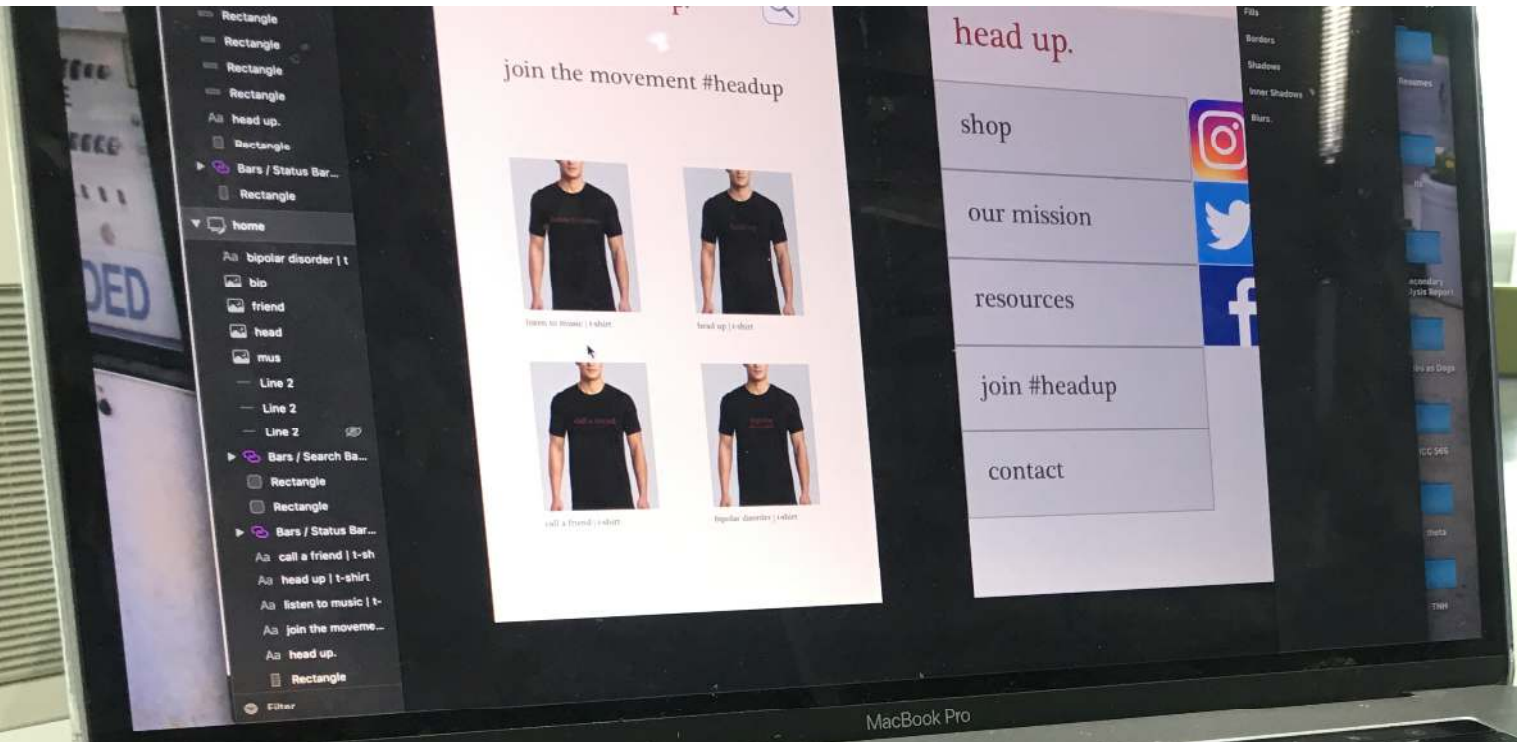


How

anxiety.

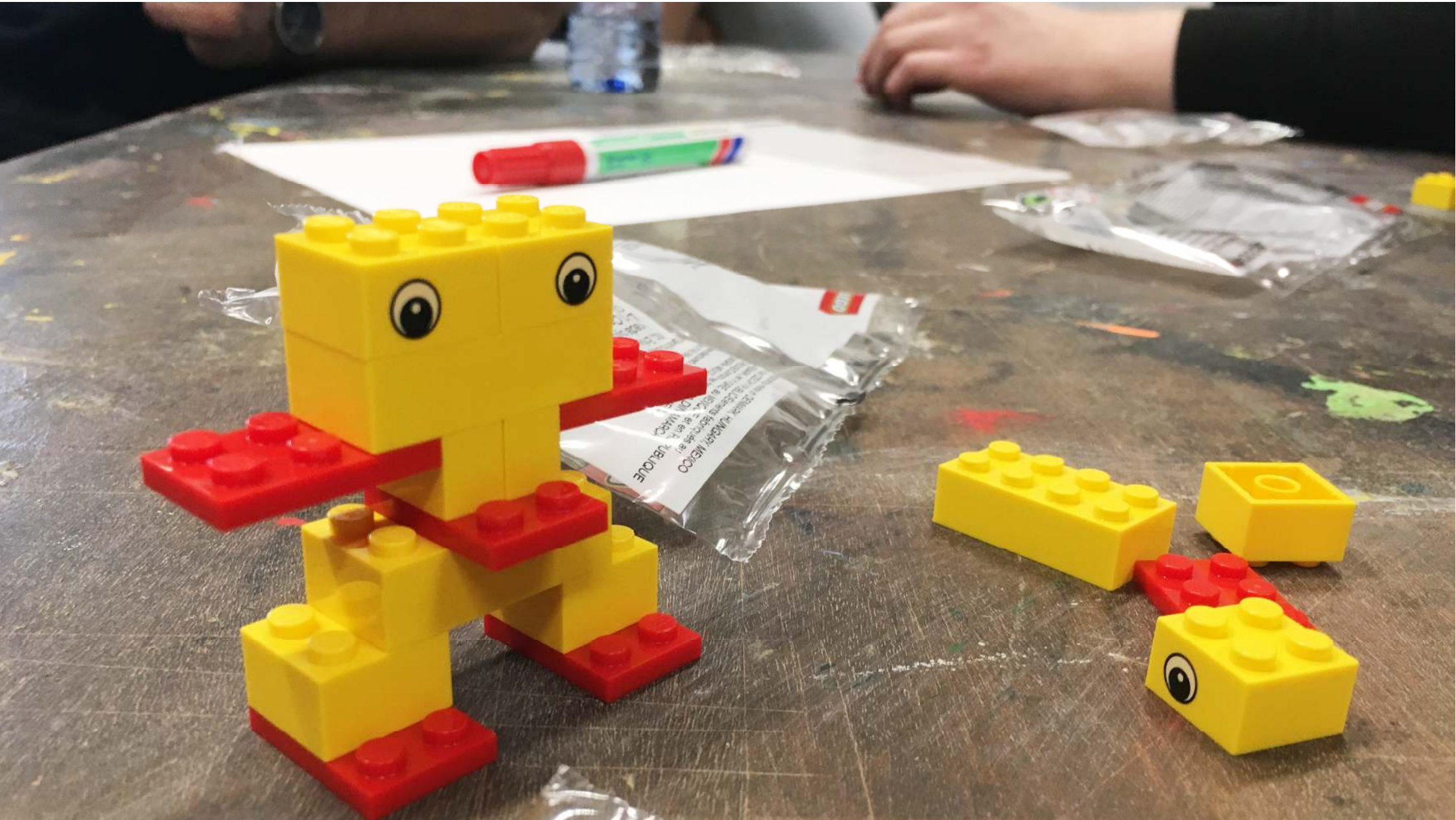
- Illness
- Self-care
- No Romantic
- Necklace/Dog tag
- Socks
- Hats
- Stickers
- Shirts
- Mem. Lovato



















**FORWARD >>**

**Back to the drawing board...**







800 hrs of Zoom

To: **Everyone** ▾

Type message here...

Zoom Meeting



Hannah Schneider



Hannah Schneider

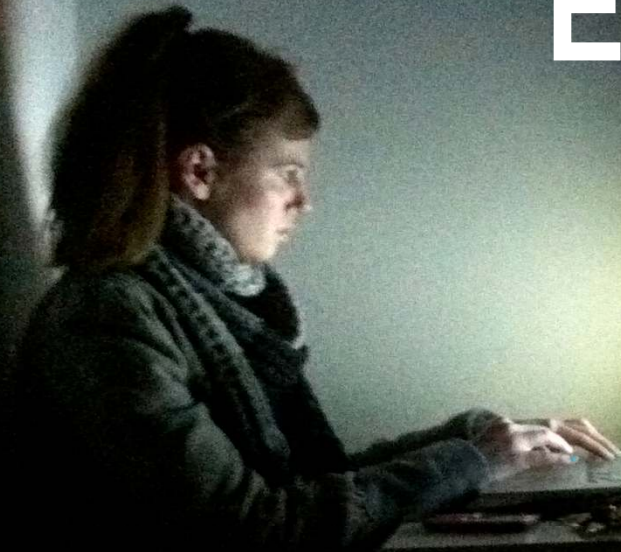
Chat

To: [Everyone](#)

Type message here...



# Evening classes







**Final week in Amsterdam**



- Global Build
- ↑ Unread mentions
- # assignments
- # bootcamp-org
- # brandproblems
- # class-material
- # general
- # jamboards
- # participantprofile
- # questionandanswers
- # sharinginspiration
- # zoominfo
- + Add channels
- Direct messages
- Slackbot 1
- Ben you
- Christoph Kunz
- David Klotz
- David Klotz
- Gideon Bazen
- Gilles Schroeyers
- Leonie Brückner
- Lorena Escandon
- Martina Schumacher, HdM
- Sissi Ulmer
- + Add teammates

# participantprofile

6 likes 13 reactions

3 replies Last reply 15 hours ago

Nora Schwarz 3:50 PM Hi everyone 🌞🌱

PDF

Nora Schwarz\_personal\_canvas.pdf 4 MB PDF

6 reactions 5 likes 1 reaction

Send a message to #participantprofile

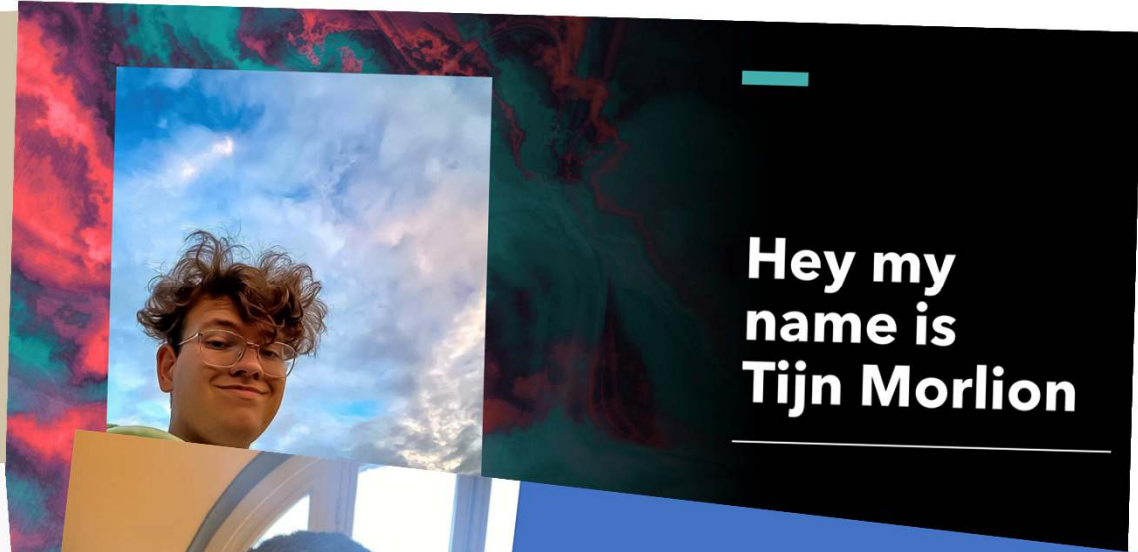
Rich text editor with icons for bold, italic, link, code, list, link, link, and image.

# Work in Slack...



HI, MY NAME IS

**Jonas  
Winkler**



Hey my  
name is  
**Tijn Morlion**



*Hi everyone!*

My name is **Marleen**.  
At the moment I live in **Stuttgart**.  
I am currently studying **Online  
Media Management**.  
My secret superpower is **empathy**.  
My goal for this bootcamp is to learn  
**how to create solutions to global  
challenges**.  
I have a smile on my face when I am  
with my **family & friends**.



Hiiii! My Name is **Nassim**  
At The moment I live in **Amsterdam-East**  
I Am Currently Studying **Technical Computing at  
AUAS (HvA)**  
My secret superpower is **getting into new things  
without really knowing what it's about but ending  
up surviving**.  
I have a smile on my face when I eat a lot of  
**delicious food :D**

**It felt like Christmas**





**MAGIC**

**THIS IS HOW WE CREATE THE MAGIC...**

**How do we shape the blended course?**



# Bootcamp Vision



To enable you to pursue  
innovation strategies for  
sustainability and inclusivity  
through co-creation with others

# YOUR ROADMAP – EARN 5 ECTS

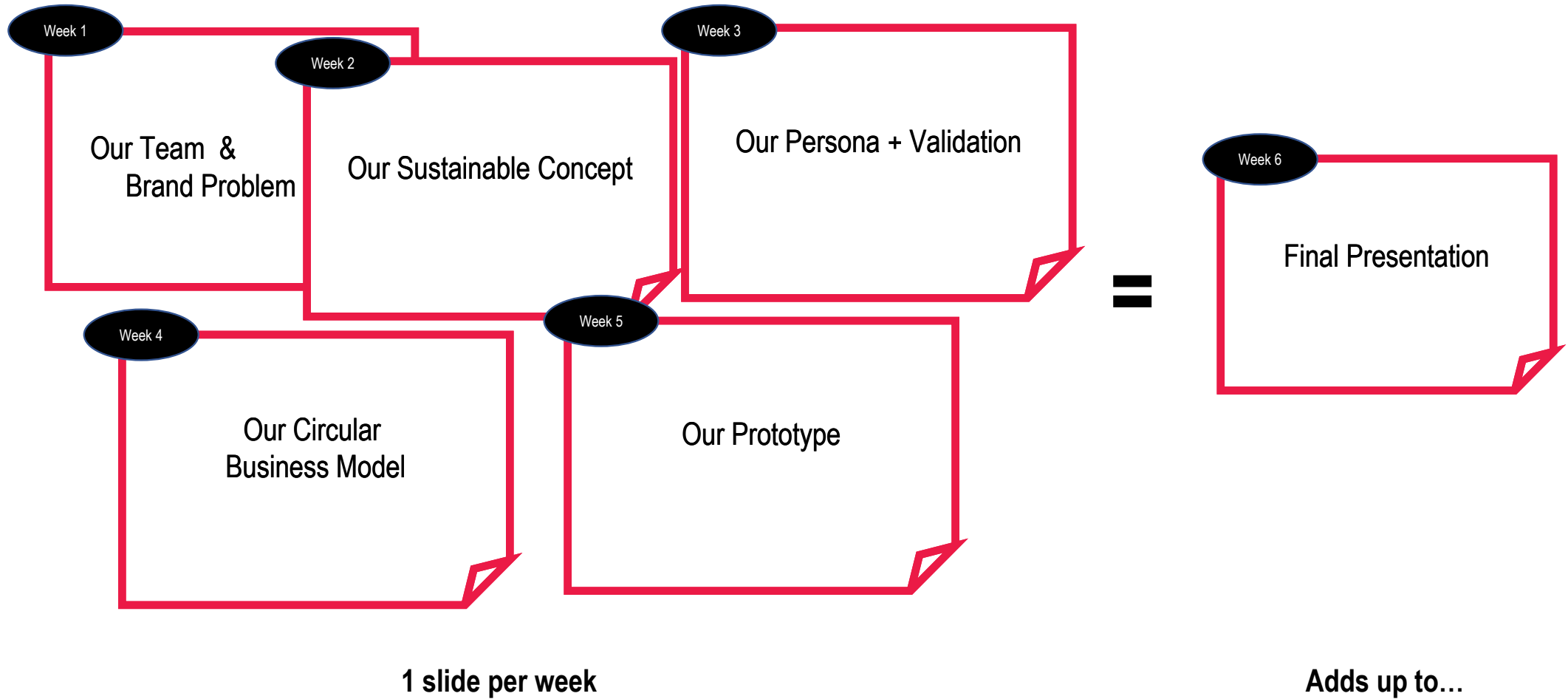
5 WEEKLY ONLINE SESSIONS							
	Week 0	Week 1 18-21 Oct	Week 2 25-28 Oct	Week 3 8-11 Nov	Week 4 15-18 Nov	Week 5 22-25 Nov	Week 6 28 Nov-4 Dec
Tutoring Monday* 20:00 (CET)		Kick off & Welcome	Reframing the challenge	Inclusivity & Persona	Protoyping	Circular Business Model	
Coaching Thursday * 20:00 (CET)		Ideation	Sustainable concept	Persona	Prototype	Circular Business Model	
Assignments	Personal Profile Sustainable Idea	Team & Sustaina- bility idea (1 Slide)	Sustainable concept (1 Slide)	Persona (1 Slide)	Prototype (1 Slide)	Circular Bussines Model (1 Slide)	

\* Tutoring Monday and Coaching Tuesday will be held in the evenings 20:00 (CET) because of time differences,

ONE FINAL FULL WEEK IN AMSTERDAM*						
Sun 28 Nov	Mon 29 Nov	Tue 30 Nov	Wed 1 Dec	Thu 2 Dec	Fri 3 Dec	Sat 4 Dec
Arival day Check in Hostel	Welcome HVA Campus tour	Perfect Pitch	Makerslab	Work on your pitch	Social activity	Travel home



# Example of content for Oral Pitch



# **ONBOARDING**

**How to welcome the Bootcampers and make them feel safe**



We ship  
starter kits







**SERIOUSPLAY™**



The pre-work  
consists of  
six challenges



# These are the 6 challenges

- **Challenge 1:** We would love to get to know you: Prepare your PERSONAL CANVAS
- **Challenge 2:** Think of a brand with a Sustainability or Inclusivity problem & prepare your PROBLEM CANVAS
- **Challenge 3:** Check-out the mandatory Pre-Readings
- **Challenge 4:** Try to get familiar with the tool Google Jamboard
- **Challenge 5:** Post something that inspires you on the Slack Channel „SharingInspiration“
- **Challenge 6:** Try to make your first connections to your bootcamp community!

Challenge 1

Personal

canvas



Hi, my Name is .....

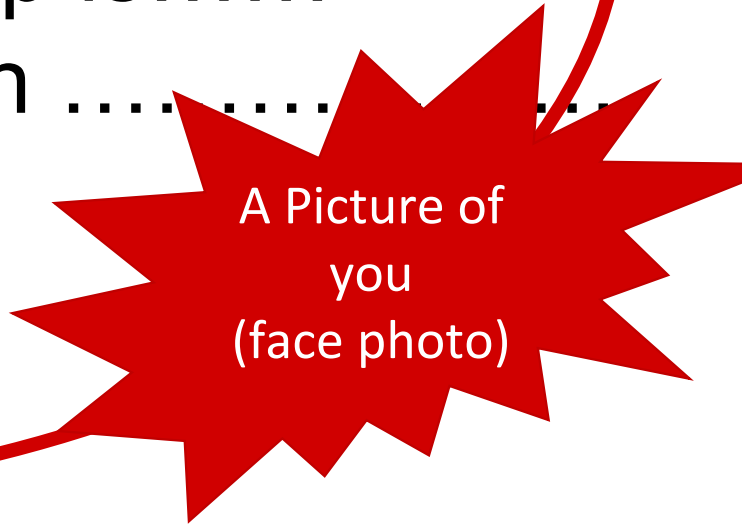
At the moment I live in .....

I am currently studying .....

My secret superpower is.....

My goal for this bootcamp is.....

I have a smile on my face when .....



A Picture of  
you  
(face photo)

# More About *..(add in your first name & surname)*

More interesting facts you should know about me...

My hobbies, interests

My work experience

My skills for contributing to Global Build!

Bootcamp are.....

A red starburst graphic with multiple points, containing the text 'Use Visuals About Yourself' in white.

Use Visuals  
About  
Yourself



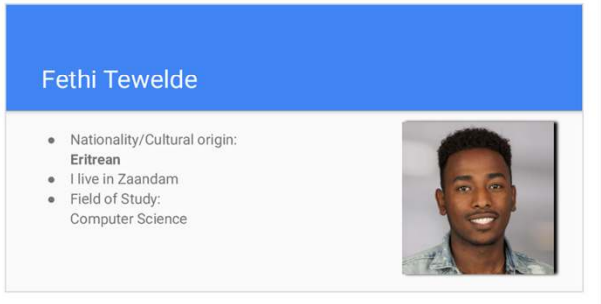
- Innovation BC Spring ...
- # participantprofile
- # recommended-reading
- # sharinginspiration
- # sustainable-innovation-ideas
- # team1
- # team2
- # team3
- # team4
- # team5
- # team6
- # workshop-material
- + Add channels
- Direct messages
  - Slackbot
  - Ben De Vleeschauwer you
  - Anto Moreira
  - Dennis\_UCL
  - Fethi Tewelde
  - Gideon Bazen
  - jshaima
  - Leonie Brückner
  - Lorena Escandon
  - moetsch
  - + Add teammates

#participantprofile ☆  
Add a topic

36 👤 ⓘ


Wednesday, April 21st ▾

**Personal Profile Fethi .pdf**  
460 kB PDF



**Fethi Tewelde**

- Nationality/Cultural origin: Eritrean
- I live in Zaandam
- Field of Study: Computer Science



😊 3 🍌 1 🙌 2 😊

Thursday, April 22nd ▾

**Jaylin Evans** 2:01 AM  
Nice to meet you, here is a bit about myself!

PDF ▾

**Innovation Bootcamp\_ Jaylin Evans.pdf**  
924 kB PDF



**Jaylin Evans**

- Nationality: Canadian
- I live in Toronto
- Field Of Study: Creative Industries



Send a message to #participantprofile

⚡ | B I 🔗 </> 📎 ☰ ☷ ☹️ 🗑️ Aa @ 😊 📎 ▶

Thread #participantprofile

**Bianca** Apr 26th at 11:23 AM  
Hi 😊 So excited to meet you all on 4th of May!

PDF ▾

**Hi.pdf**  
171 kB PDF



**Hallo! Guten Tag 😊**

My name is Bianca Andrei.

- Nationality: Romanian
- Stuttgart, Germany
- Multimedia Computing

\*Bismarck - Student at HdM University in Stuttgart  
\*Home University: Coventry University, UK



😊 2 🙌 1 😊

Reply...

⚡ | B I 🔗 </> ... Aa 😊 📎 ▶

Also send to #participantprofile

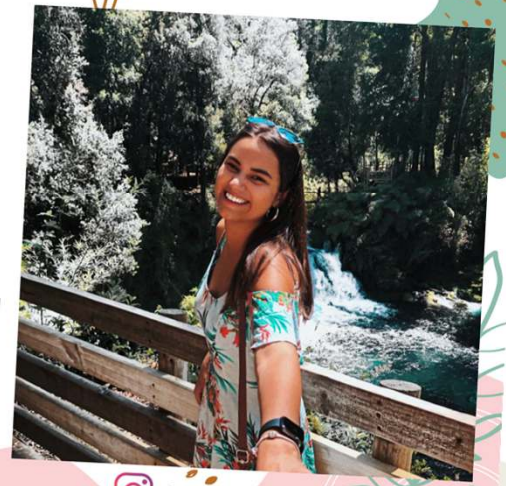


**Hello!**

Name: Berend van Gaart  
Nationality: Dutch  
Where I live: Amsterdam  
Field of study: computer science



**Name: Antonia Moreira**  
**Nationality : Chilean**  
**Where I live: Concepción, Chile**  
**Field of study: Commercial Engineering**



 [Antomoreiraa](#)

**MA JAHAN**

- ▣ Afghan by origin
- ▣ Raised in Kuwait
- ▣ Reside in Denmark
- ▣ Student of Product Development
- ↳ Integrative Technology



**Noah Ja**

- I am Dutch
- Live in the N
- Field of stud

# It always feels like Christmas



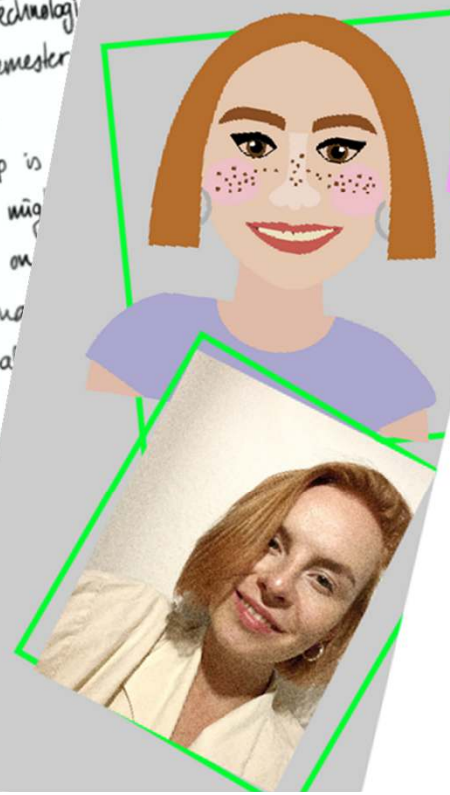


Hi! My name is Lukrezia, some call me 'Lucy'.  
 At the moment I live in Antwerpen.  
 I am currently studying Creative Technology  
 as a part of my exchange semester.  
 My pen is my magic wand.  
 My goal for this Boot Camp is  
 closer to the 'IDEA' that nig  
 world ☺ I have a smile on  
 I think about world domine  
 furry friend Ricola, the a

Hi y'all my name is Cadance or Cady for short

Currently, I live in Mississauga, Canada (which is near Toronto).

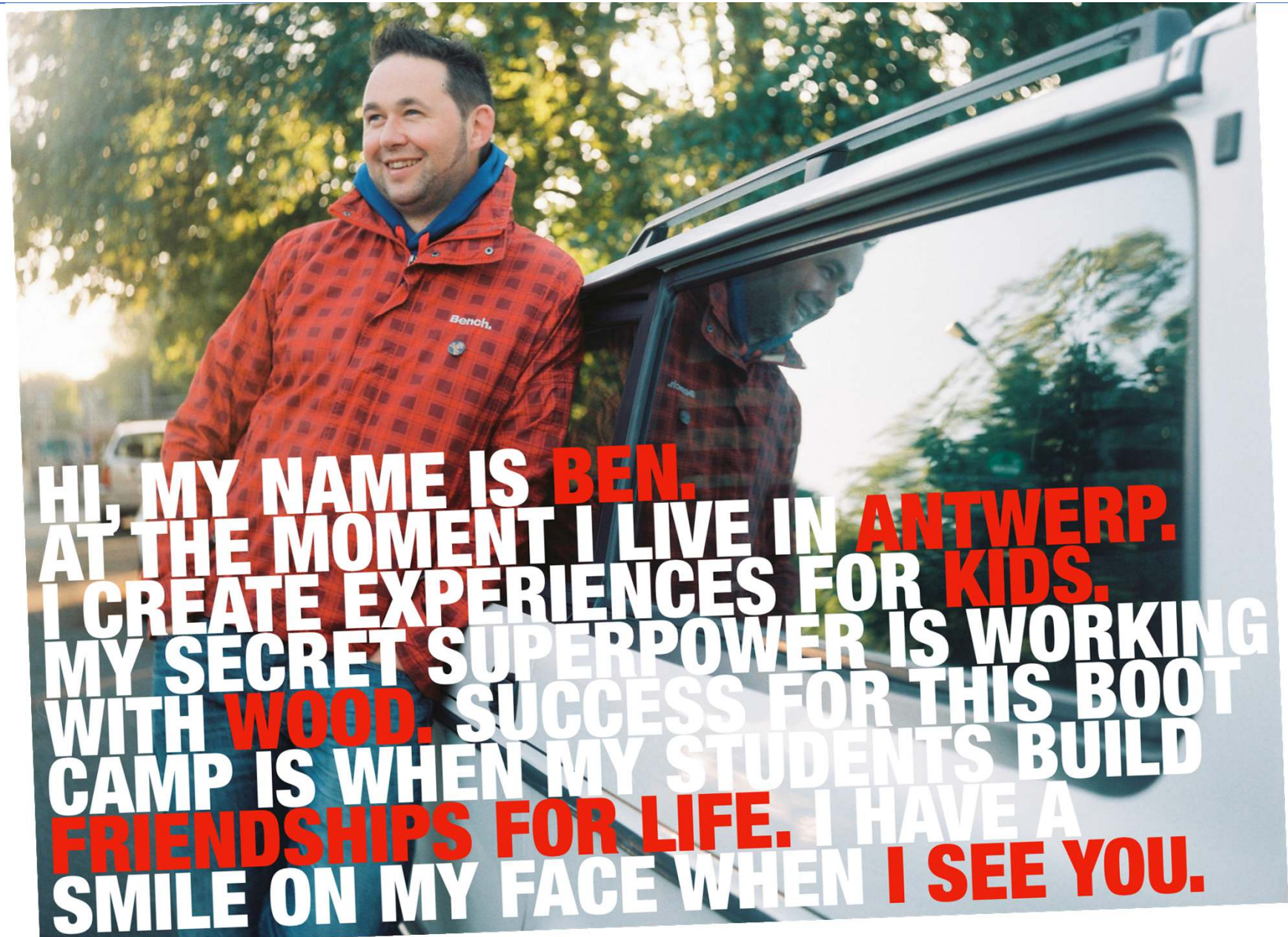
As for schooling, I'm in the Creative industries program at Ryerson University with a specialization in Storytelling in Media and the Art and Business of Film. I'm also pursuing a minor in English and I have a passion in the children's



HEY!

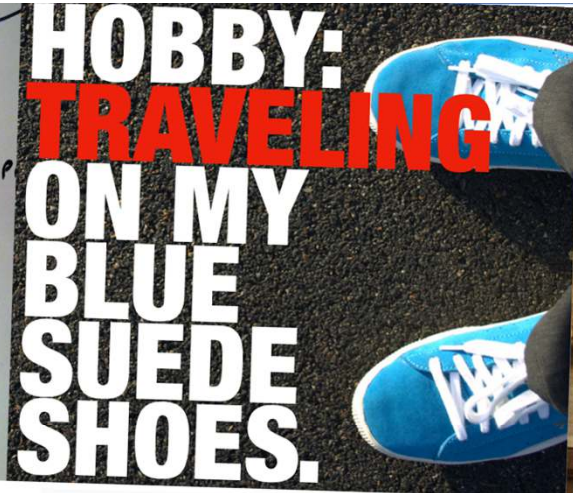
**My name is Therese Kuch.**  
**At the moment I live in:** Stuttgart (Germany)  
**Im currently studying:** Advertising and Market Communications  
**My secret superpower is:** being very empathic and reflective  
**My goal for this boot camp is:** to learn more about Design Thinking and connect with people from around the world  
**I have a smile on my face:** When I'm dancing to a 90s trash hit and when I'm making a bad joke (where most of the time, I'm the only one who is laughing about)



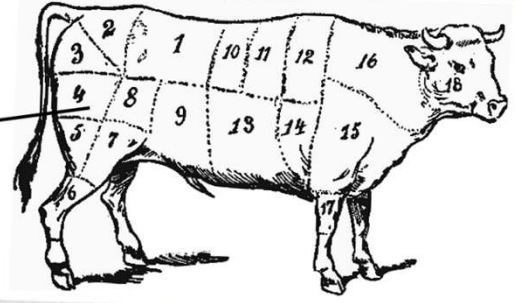


HI, MY NAME IS **BEN**.  
AT THE MOMENT I LIVE IN **ANTWERP**.  
I CREATE EXPERIENCES FOR **KIDS**.  
MY SECRET SUPERPOWER IS WORKING  
WITH **WOOD**. SUCCESS FOR THIS BOOT  
CAMP IS WHEN MY STUDENTS BUILD  
**FRIENDSHIPS FOR LIFE**. I HAVE A  
SMILE ON MY FACE WHEN **I SEE YOU**.





**I AM 100% ANTWERP BEEF**, BUT VEGETARIAN\*



**MOTHER TONGUE DUTCH**

\***BEN DE VLEESCHAUWER** ACTUALLY MEANS **BEN THE BUTCHER**



# Challenge 2

## Brand problem



# The bad, the ugly and the Singel- Serve Nespresso capsules



Julia  
Zwerschke



# Problem Statement

*Now write out your  
Problem Statement*

# affects

.....  
*Name of your brand*

.....  
*Who is affected by the problem?*

# by

.....  
*What is the problem?*

# when

.....  
*When does this problem occur?*

# and

.....  
*Where does this problem occur?*

# because

.....  
*Why does the problem occur? Why is the problem important?*



# My Brand's Problem Canvas

Made by Sissi Ulmer



IKEA uses wood from suppliers that illegally cut down the last primeval forests.







**Problem Statement:**

IKEA indirectly affects the climate change by illegally felling trees, in primeval forests in Romania and Ukraine, which is only *known* since 2018 because they mistakenly still get the FSC certificate.

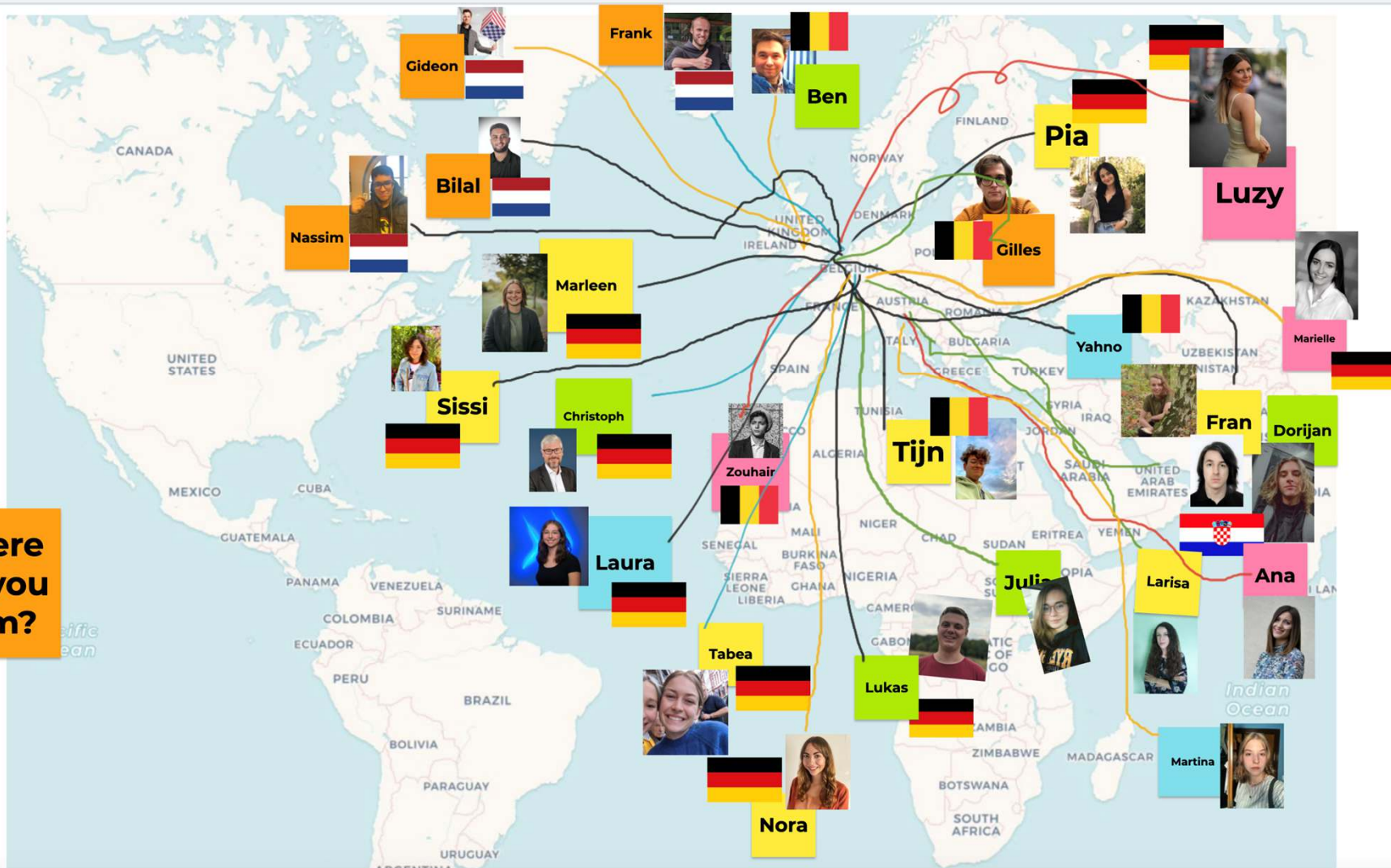
# Challenge 4

Get familiar  
with JamBoard





Where are you from?





Tune in

How do you  
feel



- 1) Find some free space
- 2) Add one text word to express yourself!
- 3) Optional: add an image

Excited

I am freezinggg



Happy!



Intrigued

bit tired but really excited !

I feel alrighttttttt

eager anticipation



Duh? But exited



Thinking

Curious

Curious

curious

curious

Curious

Scared



Hungry

Curious

Excited!



ecstatic!

Tired but excited!



Intrigued

Ready for some fun!



Feeling abroad



Hyped!



energized

- 1) Find some f
- 2) Add one tex
- yourself!
- 3) Optional: ad

**Excited**



Our coaching is  
crowd sourced  
feedback



Feedback  
team 5  
DeliverCrew

I can already  
tell: You're an  
ambitious  
team! Nice  
visualization!

it looks like a  
tutorial video,  
love it!!



# JamBoards are saved to Slack.

All JamBoards are bundled on Slack  
#jamboards

Shortcut to their brain spins

Their creativity is stored in a safe place



# **GLOBAL BUILD! TEAM FORMATIONS**

**Formation process**



Step 1:  
Find your  
H-type

# Which **H-type** are you most?



**Hipster**

Designer  
Creative Explorer  
Ideas Generator  
Value Creator



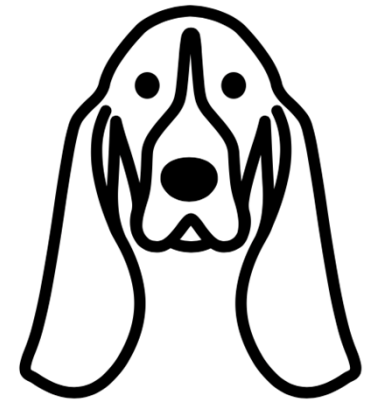
**Hustler**

Communicator  
Market Savvy  
Active Networker  
Perfect Sales Pitcher



**Hacker**

Developer  
Pragmatist  
Puts ideas into action  
Technical Whizz



**Hound**

Researcher  
Resourceful  
Discoverer  
Sharp Analyst

# WHICH "H" TYPE IS MOST LIKE YOU?

Select the colour that is your H type, add your name to it & cluster per header

**Kalle**

**HIPSTER = BLUE**  
Lucy  
Samantha  
There  
Lara  
Cady :P  
Nuno

**HUSTLER = PINK**  
Benjamin  
Matthias  
Louise  
Emma  
UROS

**HACKER = GREEN**  
Noah  
Tommy :)  
Ömer  
Alexander  
**Ali**

**HOUND = YELLOW**  
Karla  
Laurens  
consu



# Which "H" type is most like you?

## Hipster

Designer  
Creative Explorer  
Ideas Generator  
Value Creator



## Hustler

Communicator  
Market Savvy  
Active Networker  
Perfect Sales Pitcher



## Hacker

Developer  
Pragmatist  
Puts ideas into action  
Technical Whizz



## Hound

Researcher  
Resourceful  
Discoverer  
Sharp Analyst



Step 2:  
Choose  
your **problem**

# **TEAM FORMATIONS BASED ON PROBLEMS**

**What problem do you want to tackle?**



**Samantha  
(Hipster)**



## **Shareducate**

**Lara [Hipster  
with a bit of  
Hound ;)]**



**Samantha  
(Hipster)**



A team must  
be 3/4  
persons. Ask  
others to join!  
(Gideon)

# Shareducate

**Lara [Hipster  
with a bit of  
Hound ;)]**





A team must be 3/4 persons. Ask others to join! (Gideon)

**WE ARE HIRING!**

**Shareducate**





**Samantha  
(Hipster)**



A team must  
be 3/4  
persons. Ask  
others to join!  
(Gideon)


**WE ARE  
HIRING!**

**Shareducate**

**Lara [Hipster  
with a bit of  
Hound ;)]**



**Kalle  
(Hacker)**



# **ENERGISERS**

**For each minute of class, provide a ton of fun...**

Two truths  
& one lie





# Two truths & one lie

Room 1

**Your name ... +  
2 truths and  
one lie...**

**Your name ... +  
2 truths and  
one lie...**

**Your name ... +  
2 truths and  
one lie...**



# Two truths & one lie

Room 10

**Julia:** (1) I had a dog for three days, (2) I saved someones live, (3) I go for a run every morning

**David:** (1) I was the lead singer of a punk band; (2) I became a professor even though I never completed the German A levels ("Abitur") ; (3) I run a little online business for vegan cat food.

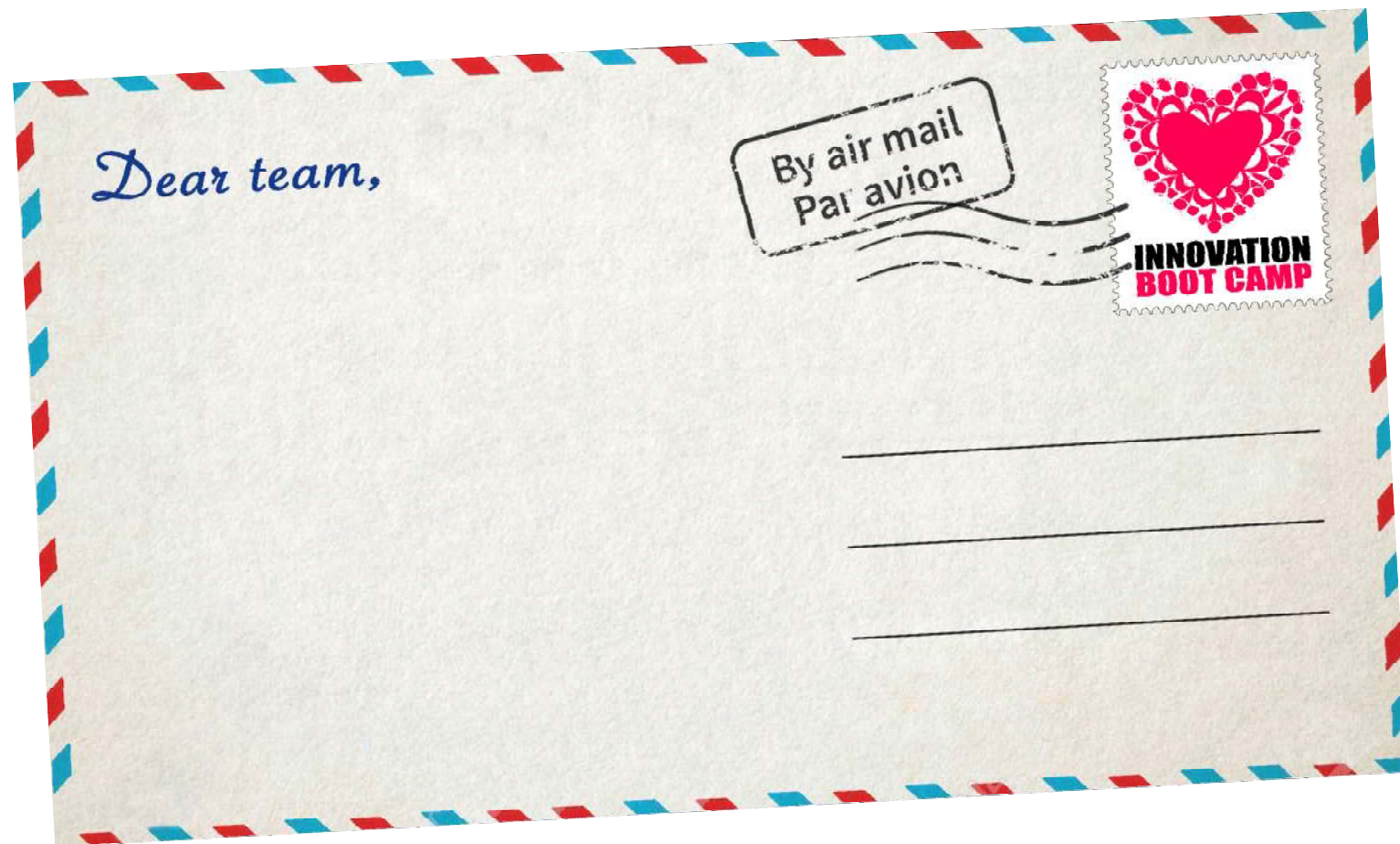
**Yahno:** 1. I have been skiing since I was 2 years old. 2. I love snakes. 3. I am a volunteer for an organization for people with mental disabilities.

Write

a message

to your team





Go to the JamBoard and write a message to your team

Dear team,

Love you all 😍



Thanks for the nice communication <3

Cuties ;)

Love everyone

Nice to work with you guys!<3



I love how we have all different skills to move us forward xoxo



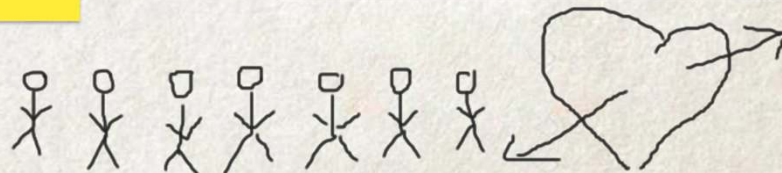
By air mail  
Par avion



Team one

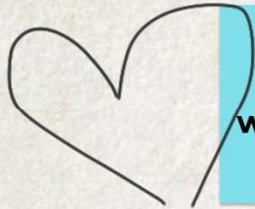
Global Build Boot Camp

Fall 2021





Dear team,



It was nice to work with you :)

Hello coffee team!

Working with you is amazing!

Team three

Global Build Boot Camp

Fall 2021

Best TEAM <3  
Looking forward to see you guys

it's nice to work with you!

It's like I've known you all for years!!!



we are strong like house :)

Zouhair is the best cinematographer we could have wished for

This post-it is yellow

**WE RUN ONLINE WORKSHOPS...**

**LEGO Serious Play conducted in Zoom and Slack**



Build  
a model that  
represents  
your **country**

3 min, and post an image of it on slack **#LEGO**



**Jaylin Evans** 8:37 PM

My attempt at the CN tower, Toronto

Image from iOS ▾

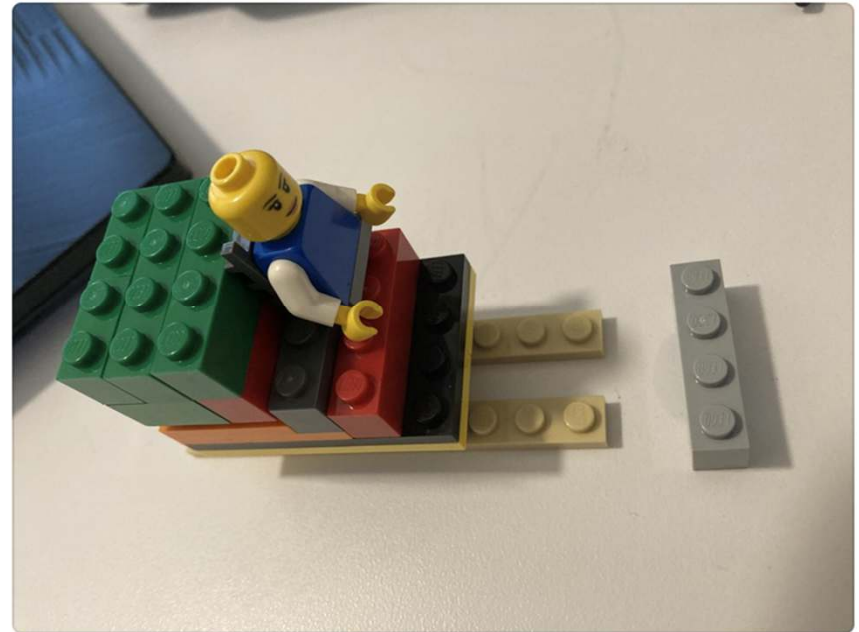


🔥 2   ❤️ 3   🍊 1   😊+



**Janae Edwards** 8:39 PM

Lego USA.jpeg ▾



👍 1   😊+

# Create a model of your favourite music video

3 min, and post an image of it on slack **#LEGO**





#lego ▾



Thread #lego



 **berend van gaart** 8:53 PM  
IMG\_6851.HEIC ▾


Tip: Try  F to search this channel 



 1  1  1 

 **3 replies** Last reply 6 months ago

 **Noah Jagnarain** 8:53 PM  
DANCING IN THE RAIN

 **Irfaan** 8:53 PM  
Couldn't come up with an idea 😞

 **Janae Edwards** 8:53 PM  
Umbrella by Rihanna?

 1 

 **Henning Østergaard** 8:57 PM  
dear \*\*\*\*

 **berend van gaart** May 11th at 8:53 PM  
IMG\_6851.HEIC ▾



 1  1  1 

3 replies

 **Anna Wind Jeppesen** 6 months ago  
Umbrella?

 **Ben De Vleeschauwer** 6 months ago  
Billy jean

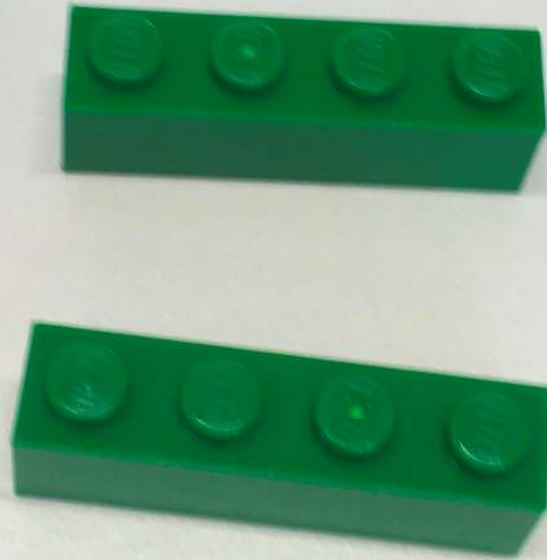
 **Nat** 6 months ago  
Love this, singing in the rain

Reply...

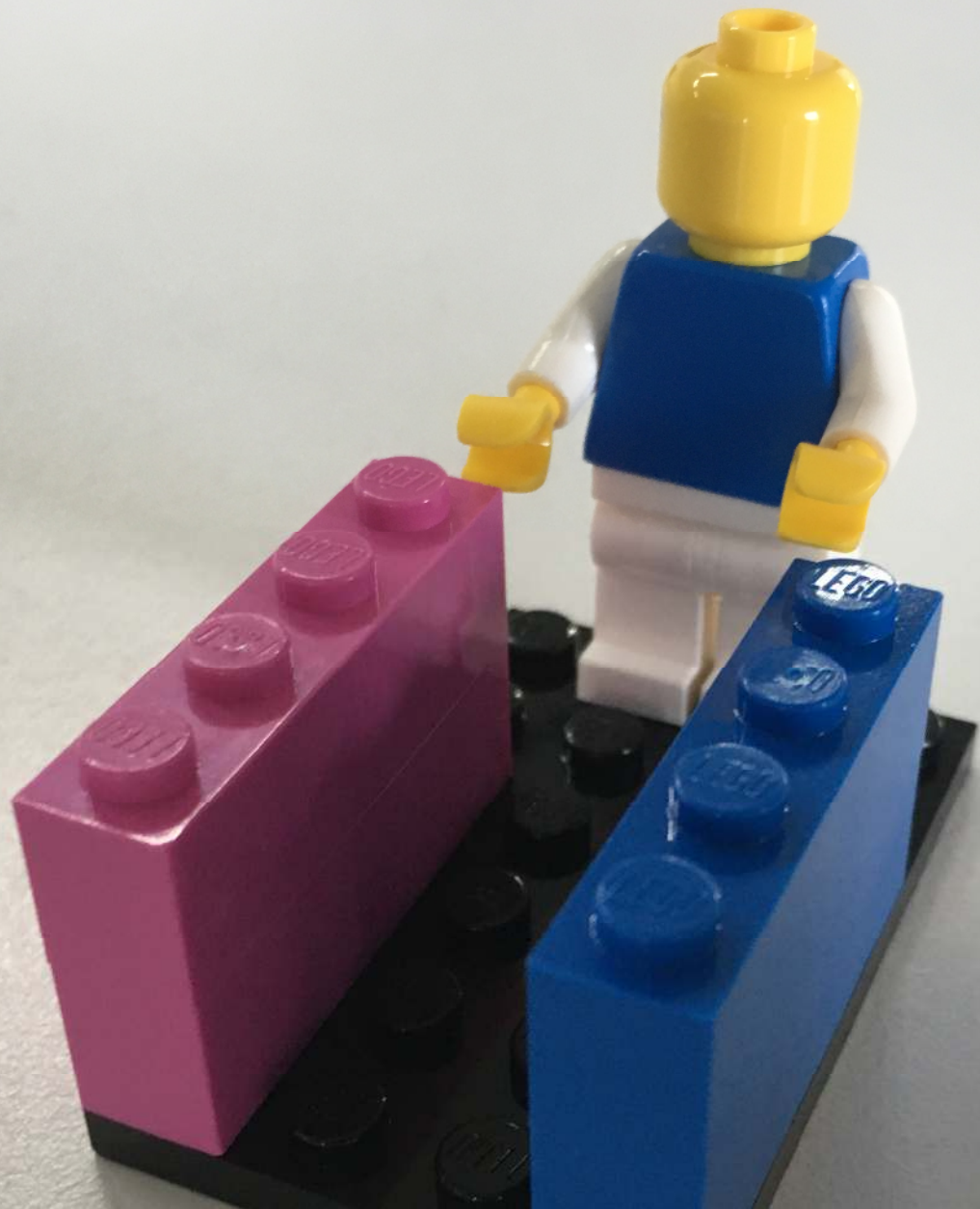
 **B** *I*   ... **Aa**   

Now build  
something  
to explain  
gender  
equality

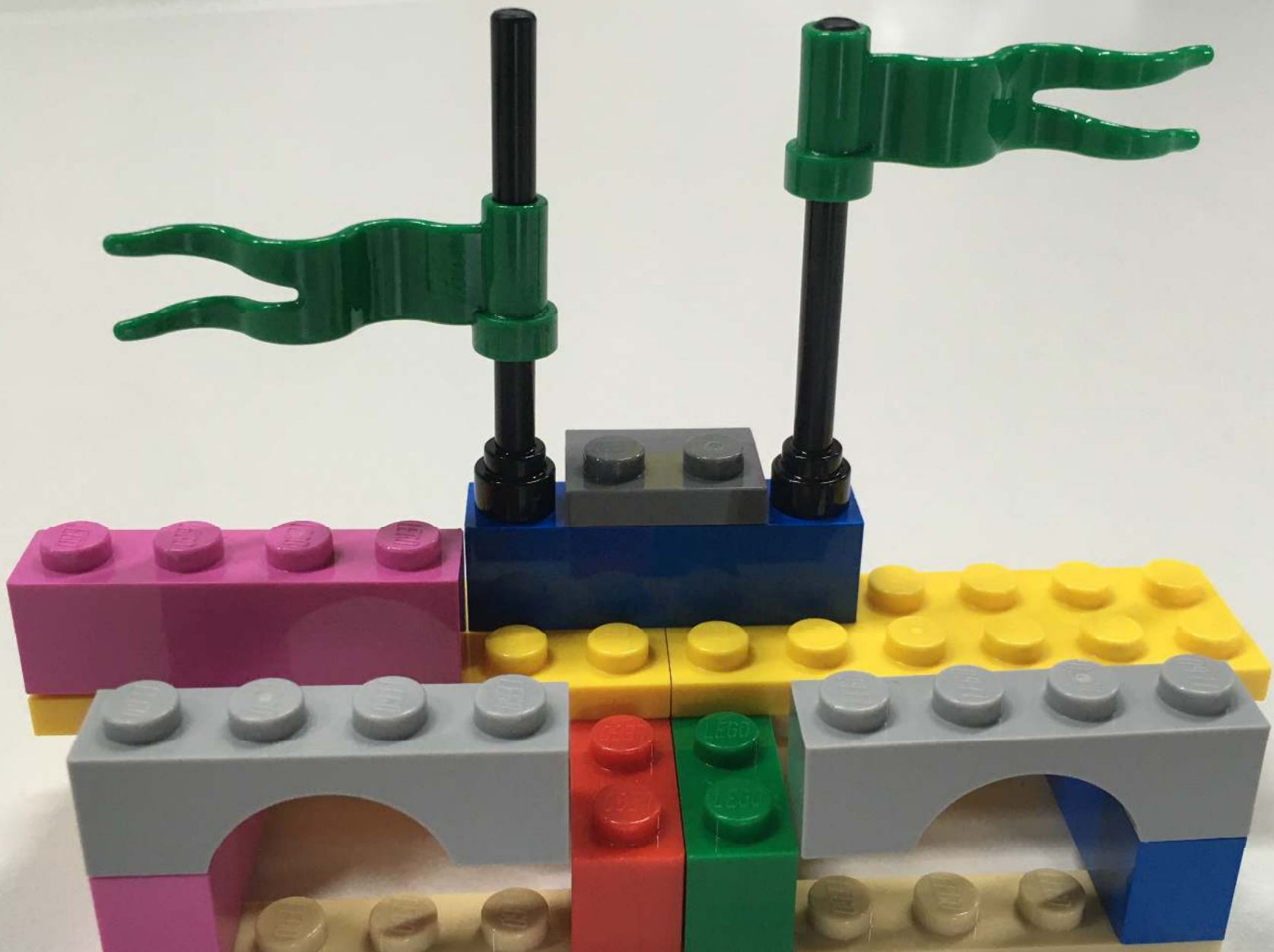
3 min, and then share it with the group

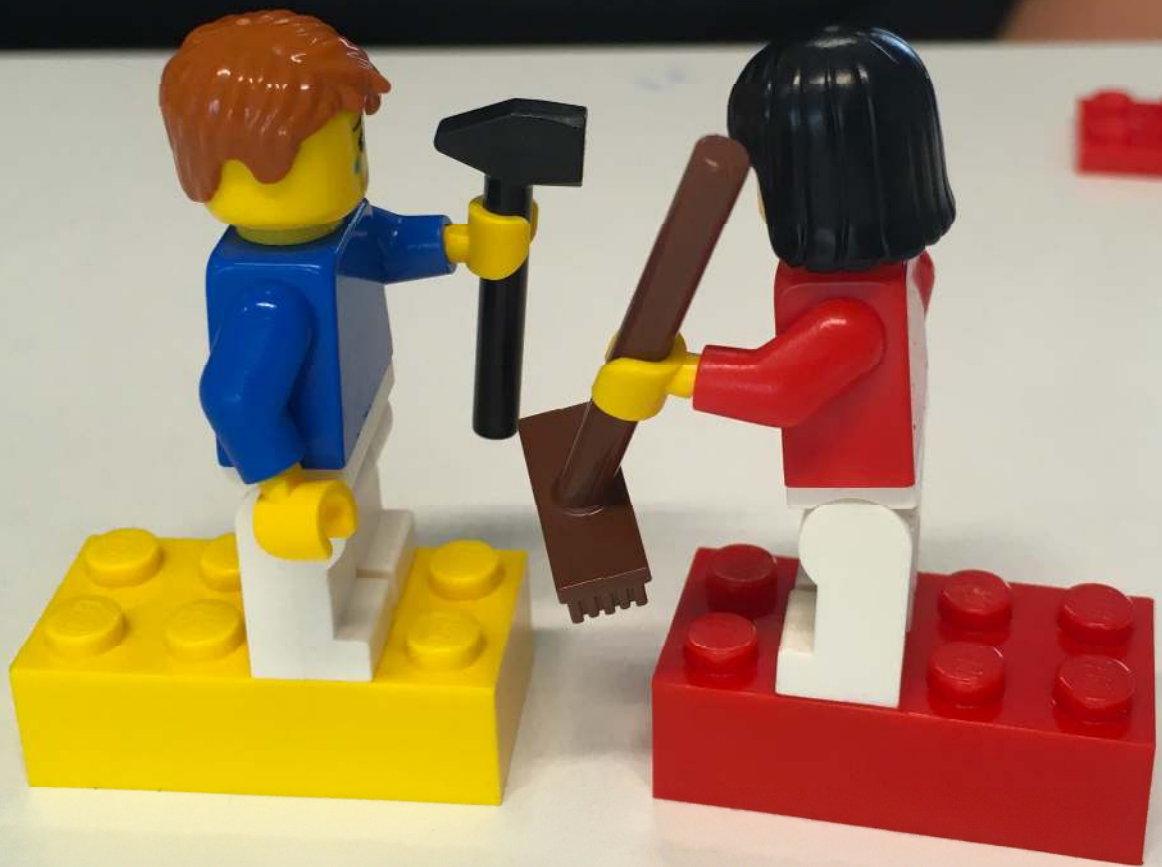


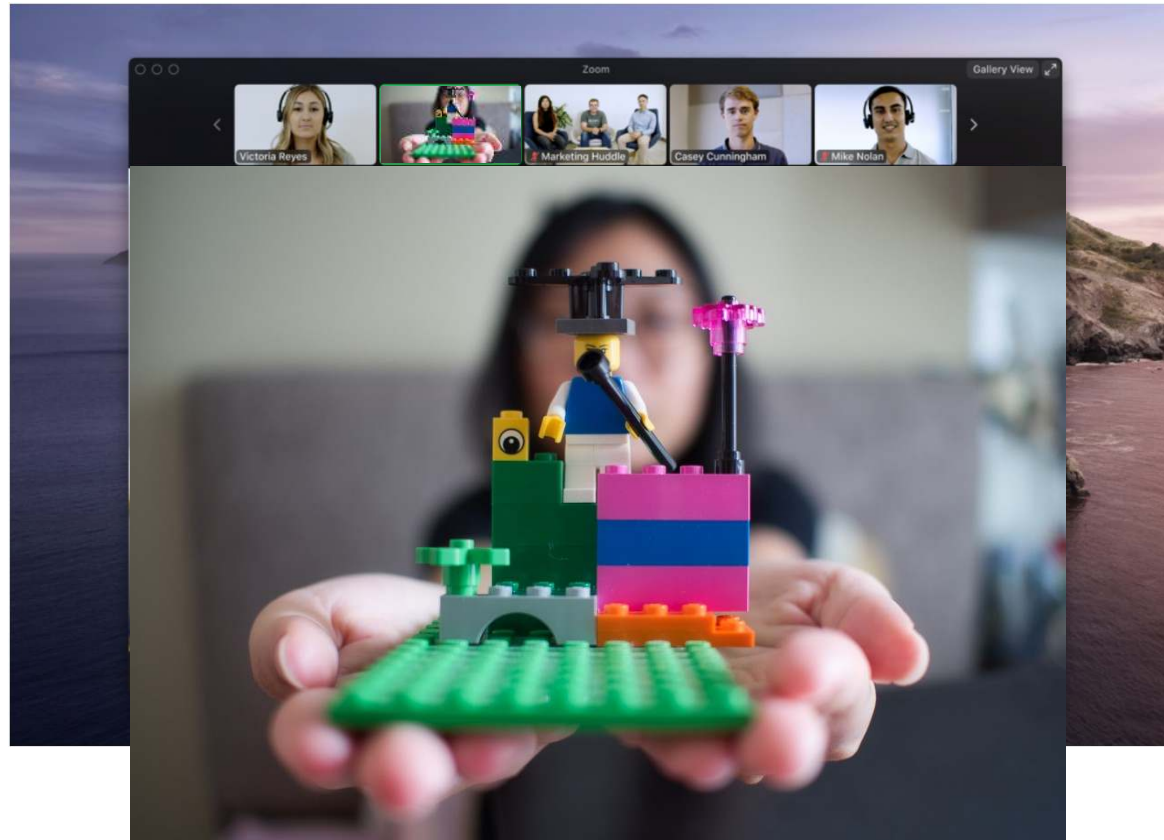












Share your model in the **Break Out Rooms...**

**WHAT'S THE OUTCOME?**

**A small glimpse of what they produce...**

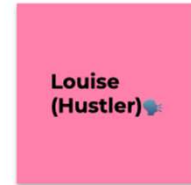
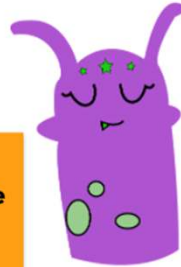




Diversity &  
Inclusion  
Award



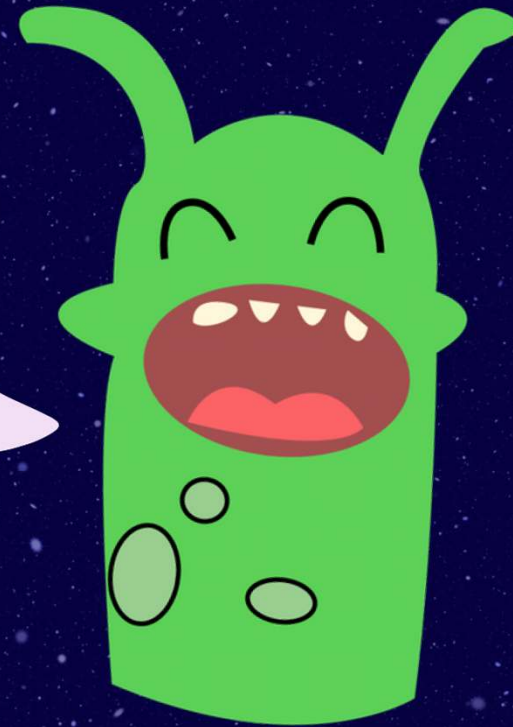
# Sleeper Keeper



# The Sleeper Keeper

Cadance Tan

Kid's customizable  
heated alien friend!  
Doubles as a furry  
friend and a heated  
stuffy for kid's with  
chronic pain







## Mission

To bring comfort and relief to kids with chronic illnesses.



## Target Customer

Sleeper Keeper's target age is preschool children up to the age of 13.



## Impact

The Sleeper Keeper's goal is to comfort and bring a smile to a child in discomfort. The product's lively colours and diverse options can bring warmth to a hospital room or bedroom.



## Vision

To connect sick kids globally and make them feel not as alone.



## Who is this helping

This product is made for kids in hospitals with chronic pain. It can also be used at-home to bring comfort and physical relief to this demographic.









# Sleeper Keeper peer feedback

Cute design --> good for children and I like that you can customize the sleeperkeeper. Maybe you guys can use like sleeper coins instead of money for the clothes of the sleeper keeper?

**I like the online interactive version, it seems similar to Webkinz**

I like everything, just I would like to know if this is really going to be safe for children, because its working on electricity.

I would like a link to a page where there is instruction about how to use this product and what to do if things goes wrong.

I love that the toy is custom-made to match their birth mark. It takes something that the child might be self-conscious of and makes it a positive.

Is there only one model or many? With different colours? If this is too individual, it can be hard do make as mass product.

Can they also use the sleeper keeper with analog buttons? Or do you need the mobile app to operate it?

An FAQ link would be good, just to be sure that evrything get used in the right way

How will you teach the child that two squeezes means she needs help? This might lead to a lot of false alarms

Can you also convert a kids favourite bear to a sleeper keeper?

I would like a link to a page where adults can get information about how how to use this product, safety, and what to do if it gets broken. A child would not pay attention to this but some one has to.

# Sleeper Keeper

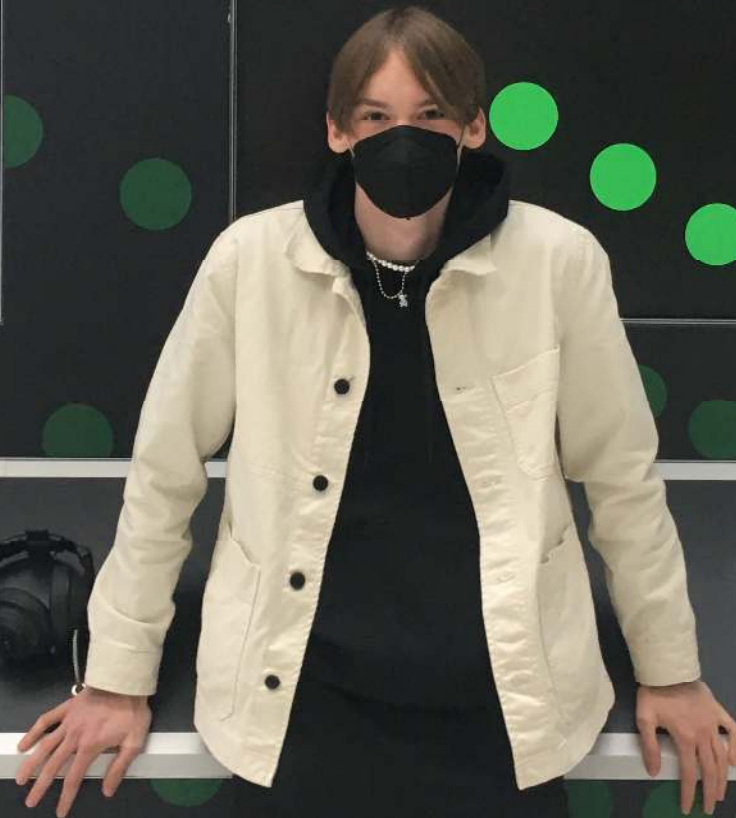
A customizable heat pad for children with aches and soreness.

**Our Sleeper Keeper  
is coming soon!**





WÄHLE EINEN FILM AUS 40 JAHREN  
AUDIOVISUELLER MEDIEN

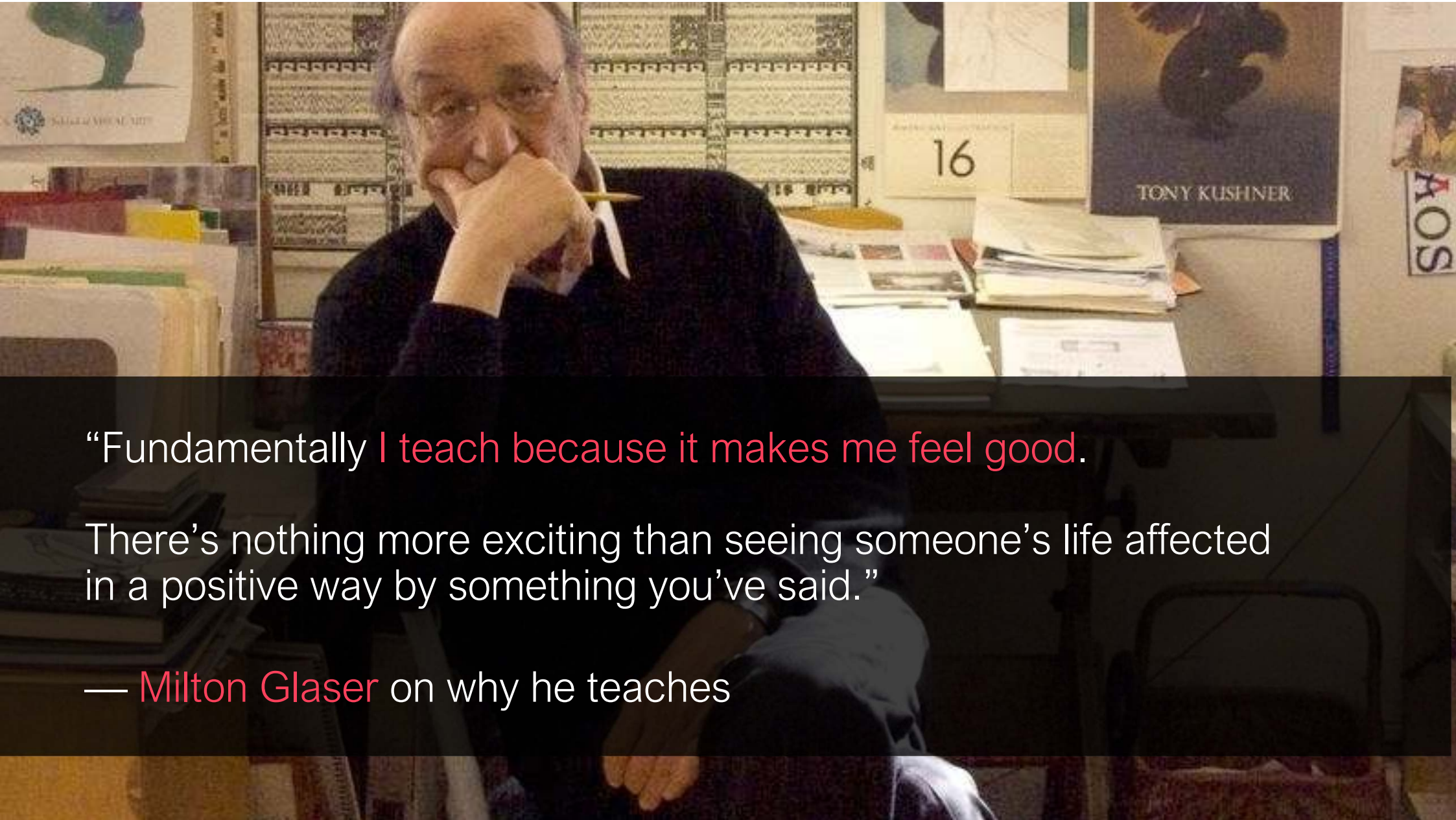


UELLE MEDIEN









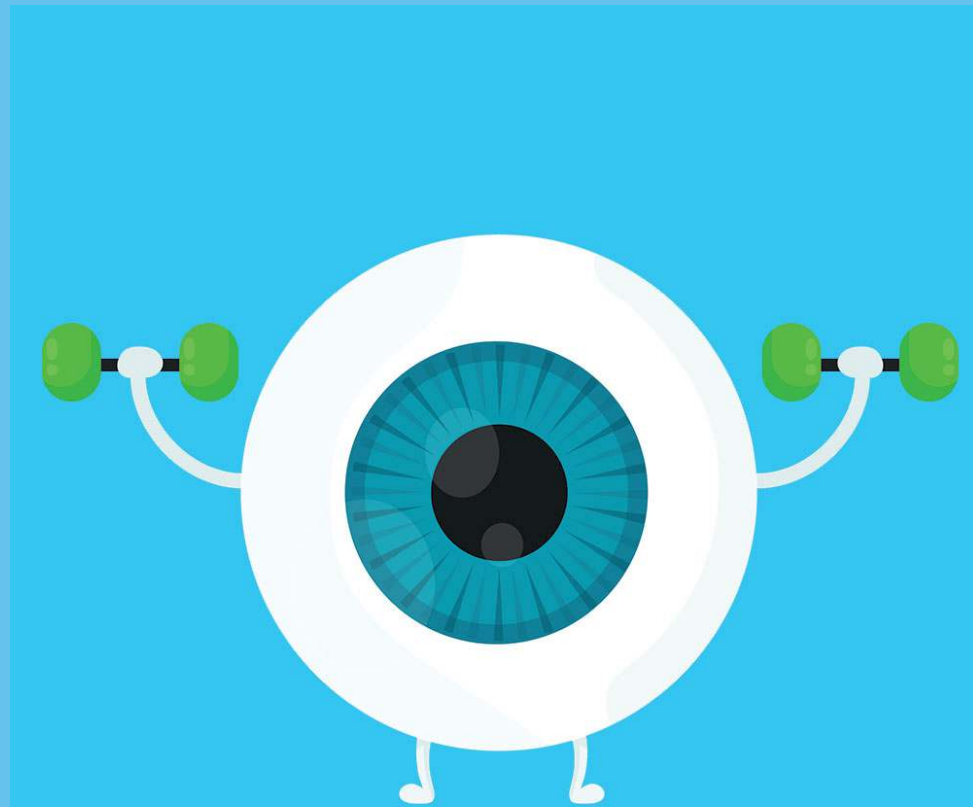
“Fundamentally I teach because it makes me feel good.

There’s nothing more exciting than seeing someone’s life affected in a positive way by something you’ve said.”

— Milton Glaser on why he teaches



Now for some  
eyeball yoga!



**Time for some eyeball yoga!**

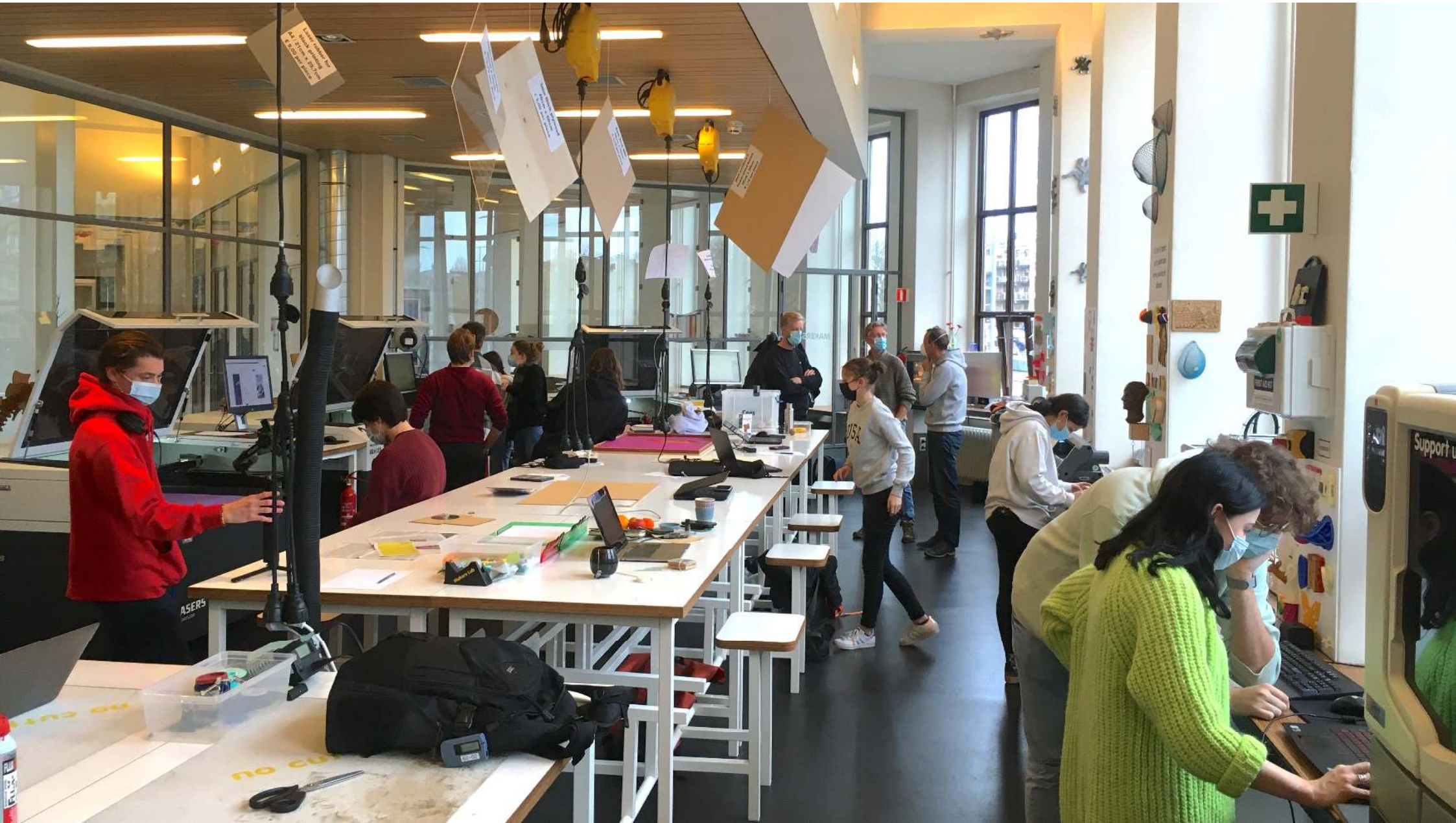
# *Eyeball Yoga*



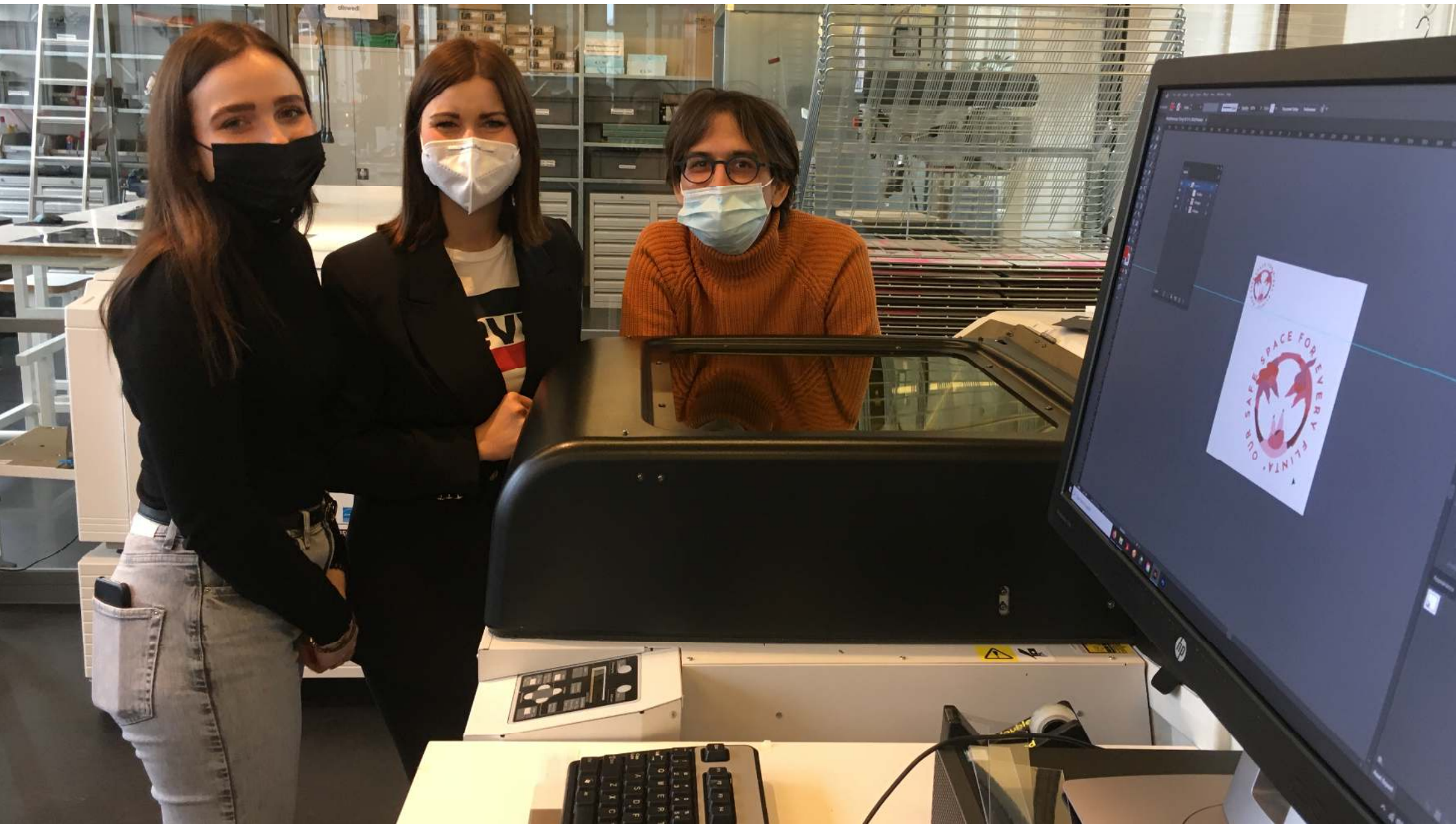












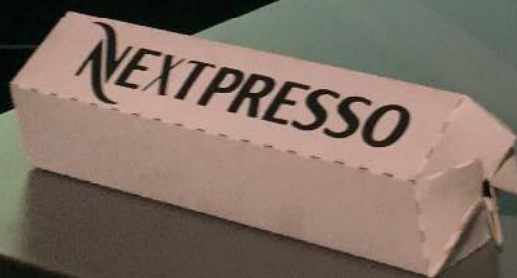
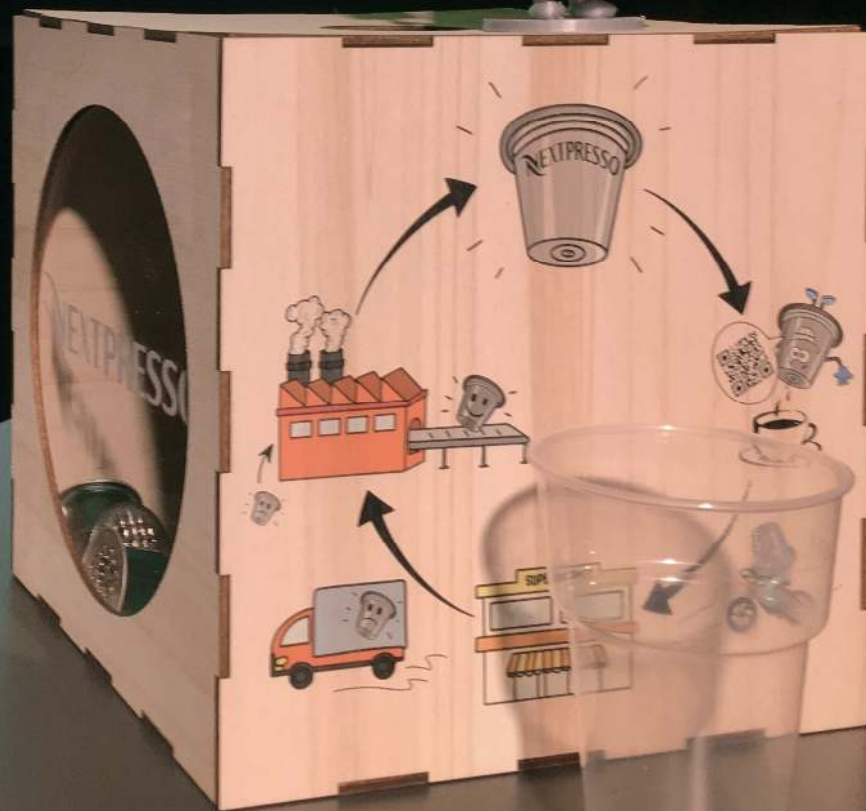
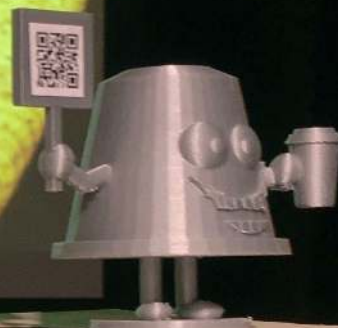








# change.



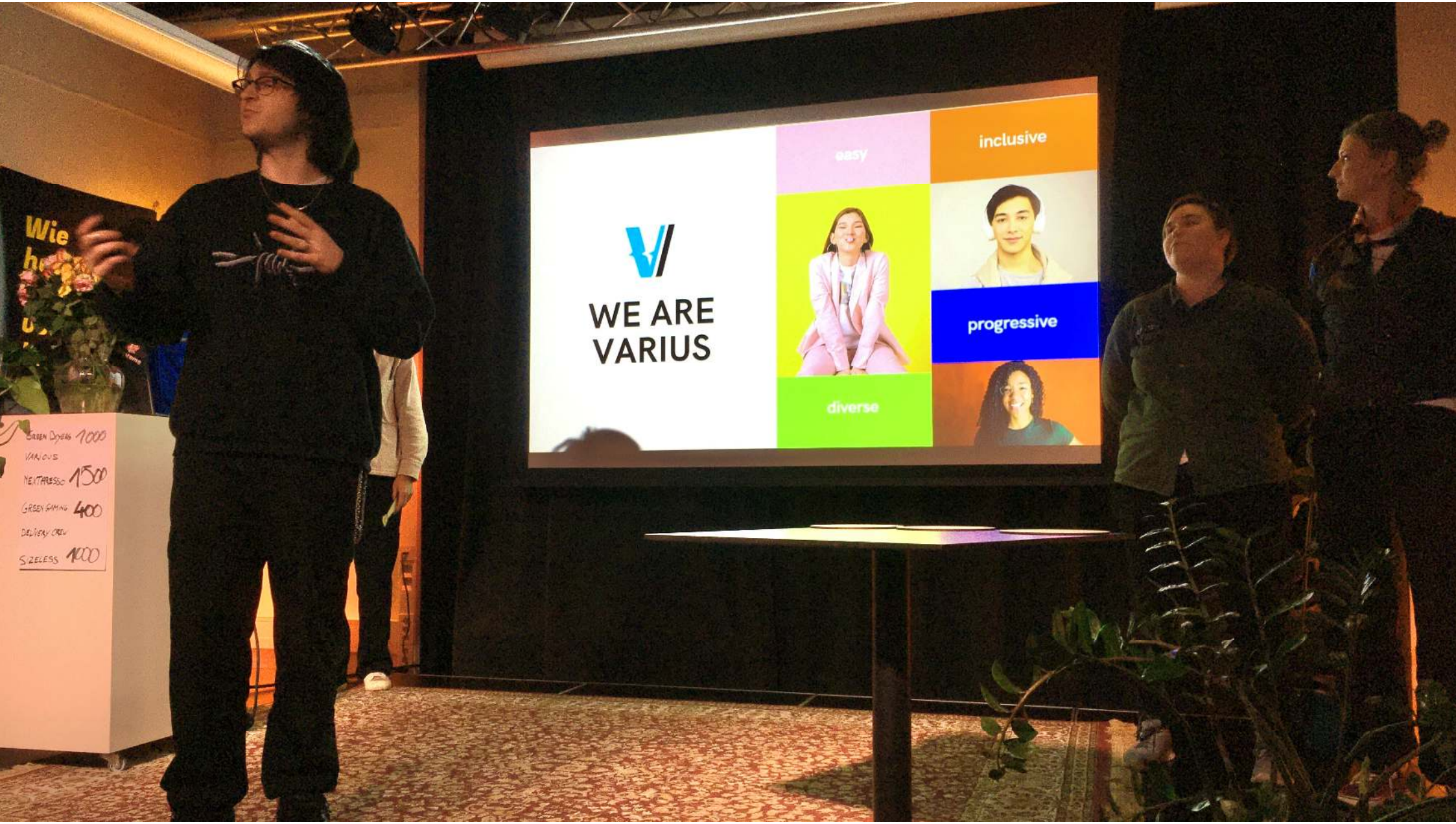


# PERSONAL CONNECTION

1000  
2300  
1500  
400  
1000







**V**  
**WE ARE VARIUS**

easy	inclusive
	
diverse	progressive
	

Wie  
h  
u.

GREEN DYNAM 1000  
VARIOUS  
NEXT PRESS 1500  
GREEN GAMING 400  
DELIVERY CREW  
SIZELESS 1000







# JAAP'S CHALET



64<sup>A</sup>

Prüfungsschild  
Kein Einlass  
für Nichtprüfende  
Bitte Anmelden  
und Zutritt erhalten  
Vor dem Einlass  
muss die Person  
den Namen und die  
Matrikelnummer angeben













Want to be  
part of this  
map?

## UX Bootcamp

26-30 September,  
Antwerpen  
KdG, HdM, HvA, UCL,  
Algebra

## NextLevel Bootcamp

24-28 October, Amsterdam  
KdG, HdM, HvA, FOI  
(Croatia)

## FutureProof Bootcamp

20-25 March, Stuttgart  
KdG, HdM, HvA, TMU  
(Ryerson)

## Digital Mindfulness Bootcamp

22-27 May, Stuttgart  
KdG, HdM, HvA, UCL,  
Algebra



A man with long, wavy hair and sunglasses is driving a car. He is wearing a light-colored, ribbed sweater. The car's interior and the road ahead are visible through the windows.

# Big shout out to

Martina & Team Sunshine

Leonie, Lorena, Lisa 'The 3 L-Lovely-Ladies'

Gideon, Daniela, Martin, David

Nils, Hannah, Katja 'The founders'

Marlies, Janet, Kevin & Cynthia

and everyone else that contributed in some extraordinary way

[globalbuild.org](http://globalbuild.org)